**VAISHALI SRIVASTAVA**



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**A competent professional with nearly 4.4 years of experience in web development, revamping websites, undertaking front-end and back-end designing in compliance with the organizational policies and procedures; targeting senior assignments in HTML Designing**

**Location Preference: Noida/ NCR**

**Industry Preference: IT industry**

**PROFILE SUMMARY**

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| --- | --- |
| **Website Designing**  **UI Development**  **MIS Reporting**  **Client Relationship Management**  **Cross-functional Coordination**  **Website Maintenance**  **Coding & Testing**  **Content Designing** | * Expertise in evaluating client design needs and exceeding their expectations using clean, classy and well balanced design interfaces * Track record of delivering the web projects in the areas of Education, Medical, People Engagement, and Event Management with end-to-end   resource optimization   * Hands on experience in Front-end Design (HTML / CSS / SCSS / SASS / Less / Bootstrap / JavaScript / jQuery / Basic React), Back-end Development (PHP/MySQL), User-Experience Design (Interaction Design / Accessibility / Usability). * Skilled in making website responsive, compatible with all devices, optimizing the same for faster downloading * Capabilities in managing quality assurance & testing including functional, system, integration & user acceptance based operations, maintaining Web/Graphics/UI Design Life Cycle and Web Project management processes. * Effective in coordinating with stakeholders during the course of problem diagnoses, requirements gathering, detailed level design, development, system test and production implementation to ensure that optimal resolutions are achieved * Efficient organizer, motivator, team player and a decisive leader with the ability to motivate teams to excel and win |

**ORGANISATIONAL EXPERIENCE**

**3rd May’2017- Till Date with Asergis Telecom Pvt. Ltd., Noida as UI Developer**

**Key Result Areas:**

* Ascertaining client requirements and developing graphic directions, concepts and specifications; communicating style and guidelines to deliver consistent, high-quality work with the team of 8 members
* Writing code, creating page layout, testing applications, selecting testing teams, & making adjustments based on feedback
* Collaborated and consulted with user-experience team to define the information architecture, advocating web
* Interacted directly with all clients in meetings regarding design concepts, technology limitations, implementation of designs, and final design presentations
* Creating the clickable prototypes of web applications to be used as a blueprint for content
* Working closely with back-end developers to integrate front-end prototypes with back-end functionality while maintaining design aesthetics and functionality
* Maintaining healthy relations with the key project stakeholders and meeting the expectations
* Developing the risk management plans and evaluating the work done

**24th August’2015- 30th April’17 with Prospus Consulting Pvt. Ltd., Noida as Web Stylist**

**Key Result Areas:**

* Ascertaining client requirements and developing graphic directions, concepts and specifications; communicating style and guidelines to deliver consistent, high-quality work with the team of 4 members
* Writing code, creating page layout, testing applications, selecting testing teams, & making adjustments based on feedback
* Collaborated and consulted with user-experience team to define the information architecture, advocating web
* Interacted directly with all clients in meetings regarding design concepts, technology limitations, implementation of designs, and final design presentations
* Creating the clickable prototypes of web applications to be used as a blueprint for content
* Working closely with back-end developers to integrate front-end prototypes with back-end functionality while maintaining design aesthetics and functionality
* Tracking the project deliverables and maintaining the quality assurance measures, undertaking the project changes
* Maintaining healthy relations with the key project stakeholders and meeting the expectations
* Developing the risk management plans and evaluating the work done

**Significant Accomplishments:**

* Developed and deployed templates (CMS: WordPress) for a parent site
* Awarded as an Employee of the Month once for contributions in design, process improvement and team management
* Revamped the website which resulted in increased usage by the customers, enhanced the look & feel, made it responsive and user-friendly so that it can be used on mobile & i-pad, increased page load, optimized the usage
* Instituted best practices to improve productivity and profitability by maximizing utilization, thereby reducing turnaround time for the repetitive tasks by 30% to 50%
* Supported as well as coordinated User Acceptance Testing (UAT) for production defects and new requirements for Home Projects.

**May’2014 - August’2015 with WebRaga Solutions Pvt. Ltd, Noida as Web Designer**

**Key Result Areas:**

* Designed the website templates for Indian and International Clients
* Converted existing templates for the website into CMS based templates (for WordPress)

**EDUCATION**

* B.Tech(Computer Science & Engineering . from F.E.T.R.B.S. College, Agra 2008 - 2012
* 12th from St. Johns Girls’ Inter College Affiliated to U.P Board, 2008
* 10th from St. Johns Girls’ Inter College Affiliated to U.P Board, 2006

**TECHNICAL SKILLS**

Operating System: Windows XP-10

Applications: Microsoft Office Suite 2007-13, Adobe Suite CS3-CC (Photoshop, Illustrator, and Dreamweaver).

Web Designing Packages: HTML, HTML5, CSS3, XML, XHTML, Core PHP, Responsive Designing, Mobile App UI, Bootstrap 3, Bootstrap 4, Web Pack, GitHub, GitLab, Gulp, Node Package Modules(NPM).

Programming Languages: jQuery, JavaScript, Basic React JS

CMS: Open Source CMS like Word Press.

**PERSONAL DETAILS**

Date of Birth: 20 September, 1990

Languages Known: English and Hindi

Marital Status: Single

Address: C-23, Sector – 15, Noida - 201301

**Annexure**

**PROJECTS UNDERTAKEN**

**Project: Asergis Groups Home Website**

Role: UI Developer

Description: Asergis Group is a diversified company with roots in the technology industry. Headquarters in Croydon, London, ever since its conceptualization in 2001, the group is always looking for new challenges and opportunities to further diversify its service portfolio into different fields and locations.

They have further expanded their business in China, Singapore and USA by deploying our own managed PoPs and working with global telecom carriers within these regions.

URL:

Technologies Bootstrap, HTML, SCSS, WebPack, NPM, Git etc.

**Details:**

Website: Asergis Group Home Website

Client: Asergis Group

URL: <https://asergis.com/>

Technologies Bootstrap, HTML, SCSS, Webpack, NPM, Git, Compass etc.

**Project: Asergis Property**

Role: UI Developer

Description: Where our focus is on you, the customer. We strive to provide you with a full range of property services using our comprehensive Real Estate portal. At Asergis Property our aim is to provide you with all of your accommodation needs in one place. Whether you are looking to rent, buy or sell, from basic standards to all inclusive, or simply a traveller looking for your next vacation home, Asergis are here to assist you all the way.

**Details:**

Website: From May 2017 to 1st June 2017

Client: Asergis Telecom (Product)

URL: https://asergisproperty.com/

Technologies Bootstrap, HTML, SCSS, Webpack, NPM, Git, Gulp etc.

**Project: Asergis Cloud**

Role: UI Developer

Description: Where our focus is on you, the customer. We strive to provide you with a full range of property services using our comprehensive Real Estate portal. At Asergis Property our aim is to provide you with all of your accommodation needs in one place. Whether you are looking to rent, buy or sell, from basic standards to all inclusive, or simply a traveller looking for your next vacation home, Asergis are here to assist you all the way.

**Details:**

Website: From October 2017 to Present

Client: Asergis Telecom (Product)

URL: https://asergiscloud.com/

Technologies Bootstrap, HTML, SCSS, Webpack, NPM, Git, Gulp etc.

**Project: The Thirsty Group**

Role: UI Developer

Description: Where our focus is on you, the customer. We strive to provide you with a full range of property services using our comprehensive Real Estate portal. At Asergis Property our aim is to provide you with all of your accommodation needs in one place. Whether you are looking to rent, buy or sell, from basic standards to all inclusive, or simply a traveller looking for your next vacation home, Asergis are here to assist you all the way.

**Details:**

Website: From April 2018 to May 2018

Client: Asergis Telecom (Product)

URL: https://www.thethirstygroup.com/

Technologies Bootstrap, HTML, SCSS, Webpack, NPM, Git, Gulp etc.

**Project: CRM Management**

Role: UI Developer

Description: CRM Management is Customers Relationship Management portal for Asergis Telecom.

**Details:**

Website: From 2012 to 2016 (Website creation and 1 website design revamps)

Client: Asergis Telecom (Product)

URL: [http://asergis.in/demo/crm-dashboard/index.html (Development](http://asergis.in/demo/crm-dashboard/index.html%20(Development) Phase)

**Project: React Project (Self Learning)**

Role: UI Developer

Description: This is the project which have created for Self Learning.

**Details:**

URL: https://github.com/Vaishali-Srivastava/Online-Test.git